



Grade 7

Understanding Media

Date:

Worksheet

I. Fill in the blanks.

1. ____ has enabled us to think of ourselves as members of a larger global world.
2. Most of the cartoons that we see on television are mostly from ____ or the United States.
3. It is important that the information given by media should be ____.
4. Khabar Lahriya newspaper is run by eight Dalit women in Chitrakoot district in ____.

II. True/False

1. The technology that mass media uses keeps changing.
2. An independent media means that government should control and influence its coverage of news.
3. Since TV time costs so much money, only those programmes that can attract the maximum number of viewers are shown.
4. The print media offers a large variety of information to suit the tastes of different readers.

III. Answer the following

1. Give some examples of print media.
2. Give some examples of mass media.
3. Give some examples of electronic media.
4. How do you think television influences us?
5. Name the word that is often used to collectively refer to the radio, TV, newspapers, Internet and several other forms of communication.
6. Why do you think newspapers are called print media?
7. Give examples of local media.
8. What is broadcast?